

BOSTON MARATHON® & Beyond

The Project

Scope

This special edition will focus solely on the Boston Marathon, celebrating the race's rich history and continued excellence and preeminence, dating back to 1897. The book will capture the vast sporting and cultural history of the event in a one-time, keepsake edition.

Audience

All 2006 Boston Marathon entrants will receive a complimentary copy of this book in their race bags. Current *Marathon & Beyond* subscribers will also receive it as a BONUS in 2006. The book will also be available for purchase by past Boston Marathon entrants, marathoners worldwide, as well as fans of the race, libraries, bookstores, and retail running stores.

Featured articles

- [The Lure of Boston](#) by Richard Benyo (A not-so-short history of Boston & why it is marathon's Mecca)
- [The Genesis of Boston](#) by Tom Derderian (The first Boston Marathon—how it came to be and how the first race went)
- [Boston Lite](#) by Scott Hubbard (every Boston Marathon in 25 words or less)
- [John A. Kelley](#) by Richard Benyo (The grand master of Boston came up the hard way)
- [The Deed is Done](#) by John J. Kelley (John J. Kelley's 1957 win at Boston)
- [Masters at Boston](#) by Roger Robinson (The pioneering efforts of masters runners at Boston)
- [Women at Boston](#) by Kathrine Switzer (The history of women pioneers at Boston)
- [The 10 Best Boston Finishes of All Time](#) (A stellar panel picks the 10 best Boston finales)
- ["Duel in the Sun" Revisited](#) by Hal Higdon (Uncut, long version of Higdon's piece on Salazar and Beardsley from his book, *Boston: A Century of*

Running. Half of this epic article will appear in this special issue, the balance to appear in the May/June 2006 issue of *Marathon & Beyond*.)

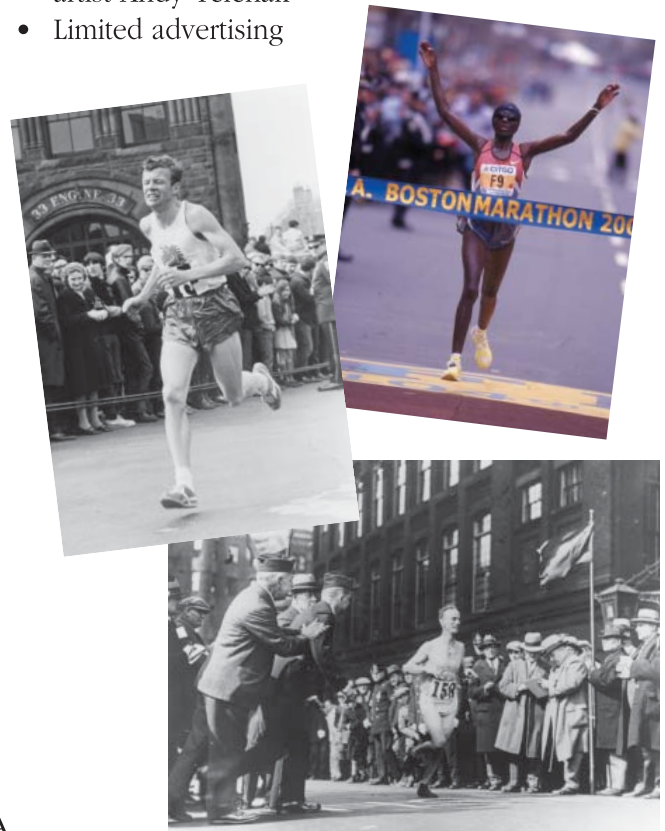
- [Boston Marathon Photo Gallery](#) (The Boston Marathon through the years)
- [Boston Marathon Resource Guide](#) (All in one place: B.A.A. contact info, best Boston Marathon books, important Web sites dealing with Boston, media coverage, videos, museums, and exhibits, etc)

Photos

Current and archival photos from the collections of Ed Kozloff, David Kayser, Andy Yelenak, *New England Runner*, the B.A.A., and Victor Sailer.

Specs

- 6 inch by 9 inches, perfect bound, 192 pages, 4-color throughout
- At least 40,000 copies printed
- Double gatefold cover painted by renowned sports artist Andy Yelenak
- Limited advertising



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